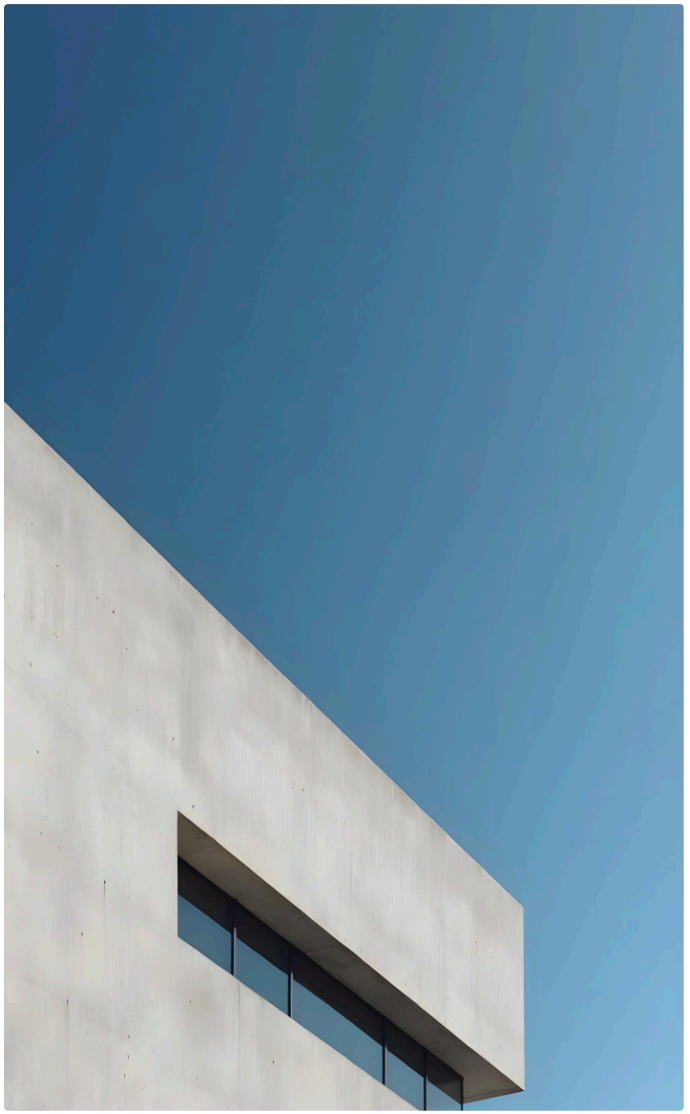
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Direction White

ARABELLA

01

ABOUT **DEVELOPER**



ABOUT
ARABELLA

Arabella Development is one of the well-known real estate developers in Egypt. The company started in 1988, and for more than 35 years, it has been supplying the Egyptian market with many high-end projects.

Arabella for Touristic & Urban Development Company is a major player in many development scopes, such as real estate, agricultural, and industrial development.

Vision & Mission of Arabella Development

Striving to prove itself as a reliable shareholder in any project, Arabella Development envisions itself as a trustworthy developer by the residents, thanks to fulfilling their ultimate needs.

The company has a vision of utilizing its full capabilities and expertise to gain the trust of the stakeholders as well as set a new benchmark for real estate development in Egypt.



ABOUT
THE PROJECT

Arabella built a state-of-the-art coastal community when it introduced Direction White Ras El Hekma Resort. It is one of the most elite projects in Al Sahel, exhibiting all gateways for a tranquil, exciting, luxurious, and memorable vacation.

Direction White North Coast rolls over 290 acres of land in Ras El Hekma. The resort has a smartly designed master plan with distinguishing features. It features a broad collection of beach houses as well as premium facilities for you to experience an unforgettable summer.

Moreover, Arabella included a variety of services in the development to offer you a comfortable vacation. It also ideally located the resort on the 192nd km of International Coastal Road.
It is promising the visitors and owners of Direction White North Coast a memorable experience.

Direction White North Coast Location - Ras El Hekma

Arabella ideally placed Direction White North Coast on **Kilo 192** of International Coastal Road, also known as Alexandria - Marsa Matrouh Road. This puts the resort in the magnificent Ras El Hekma.

Thanks to this strategic location, the resort is:

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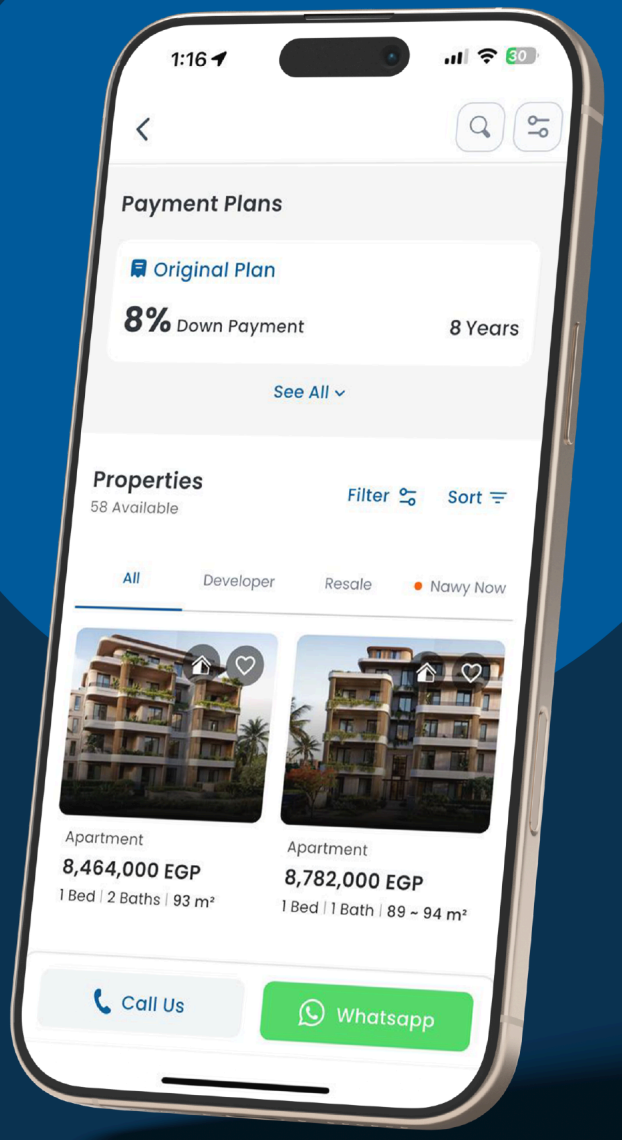
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02

THE **GALLERY**

THE **GALLERY**







03

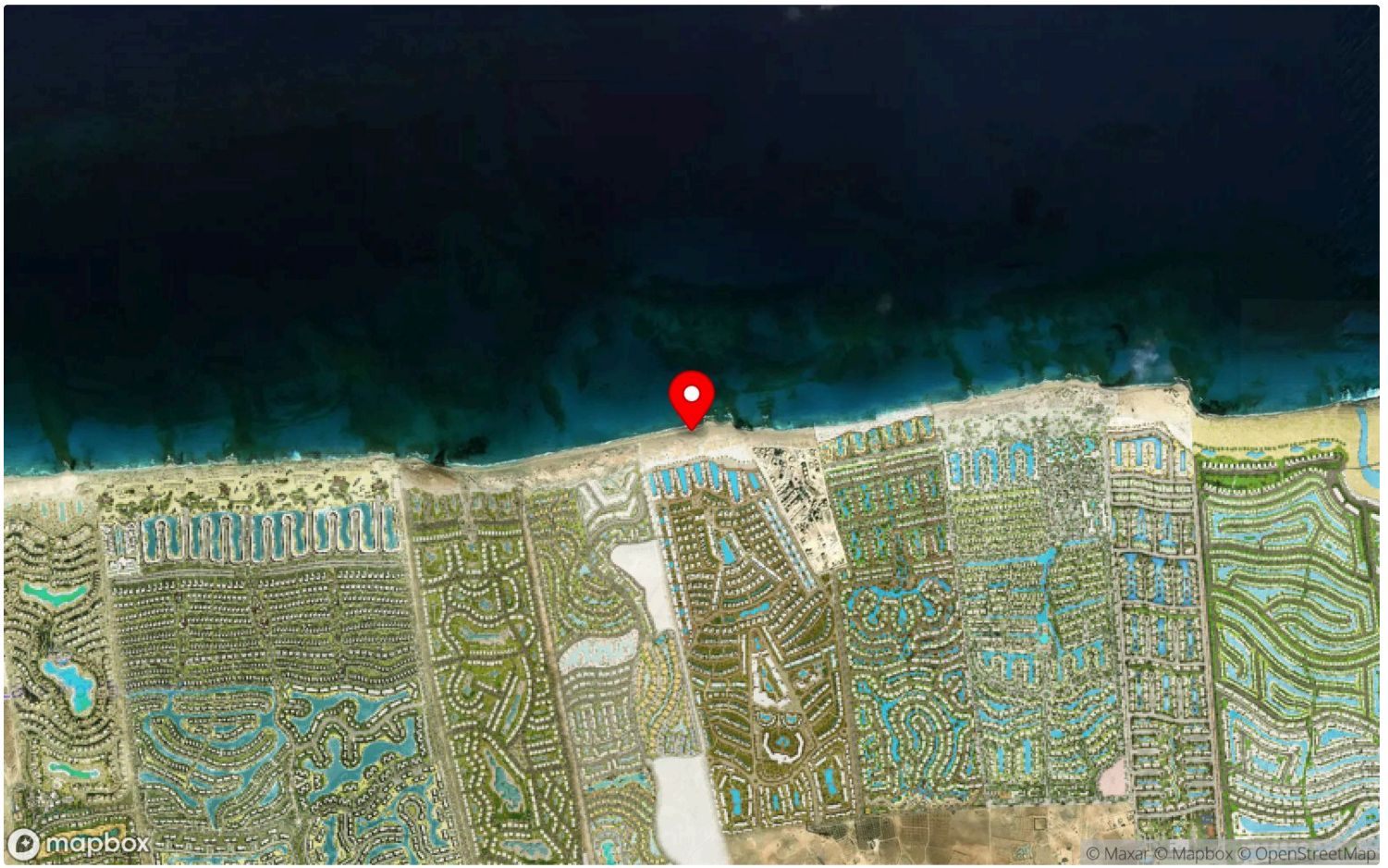
THE **MASTER PLAN**



04

LOCATION & **MAP**

LOCATION **MAP**



05

THE **AMENITIES**



OUTDOOR POOLS



UNDERGROUND PARKING



CLUBHOUSE



SHARED GYM

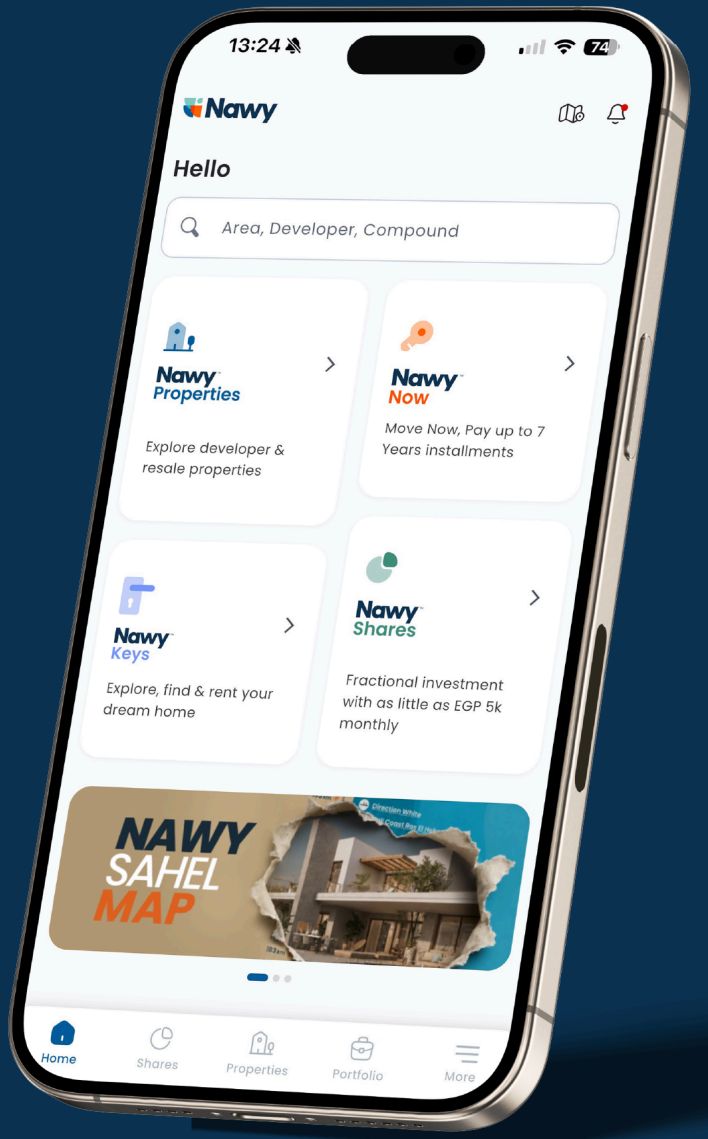
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