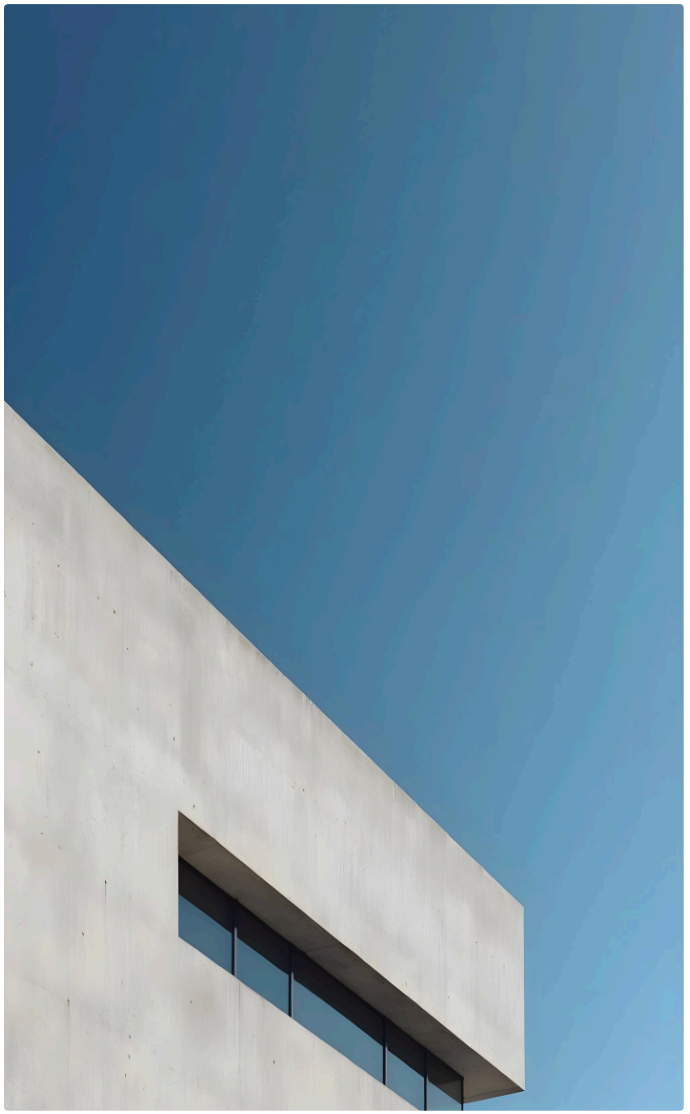
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Keys 52

HASSAN ALLAM PROPERTIES

01

ABOUT **DEVELOPER**



ABOUT
HASSAN ALLAM PROPERTIES

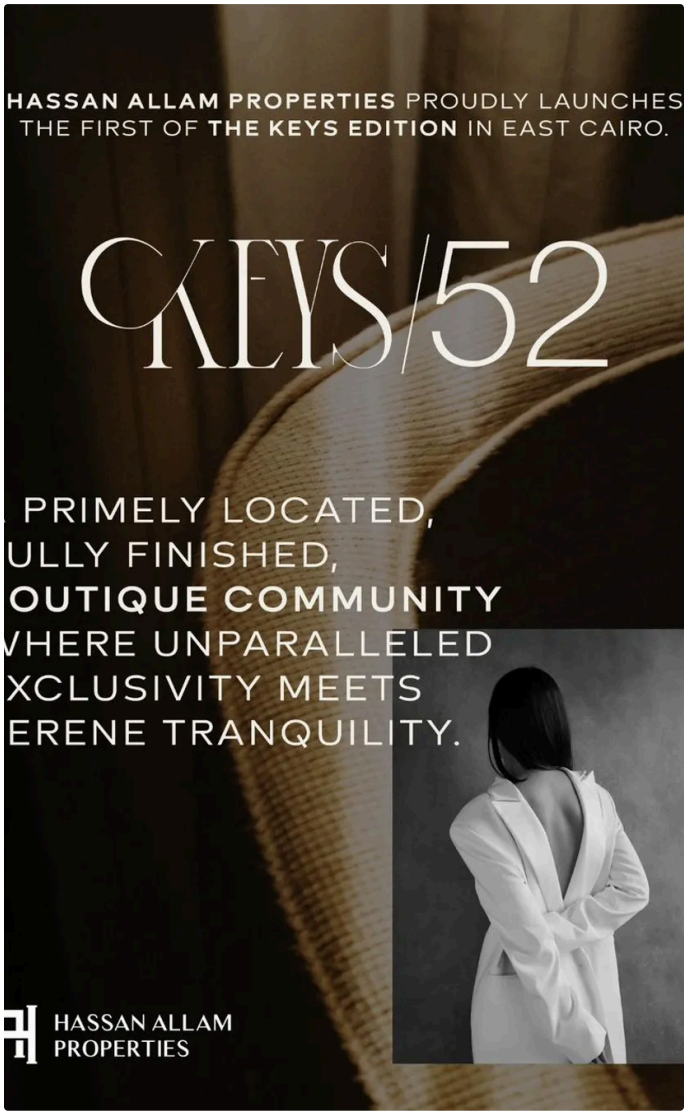
Hassan Allam Properties is one of the pioneering real estate developers in Egypt. The company’s story started more than 80 years ago. Since then, it has been involved in several successful real estate endeavors and has expanded its presence in the Middle East.

Hassan Allam Properties plays a significant role in promoting the growth of the national economy and the reform of the state's economic agenda. It has built several hospitals, hotels, civil and tourist buildings, water networks, roads, airports, power and sanitation stations, and other amenities.

Hassan Allam Owner & History

Beginning as a reputable family-owned company in 1936, **Hassan Mohamed Allam** began his career as a general contractor and saw several changes over the years. He founded Hassan Allam Sons in 1972 under the name Hassan Allam Sons for Construction (HAC) following his nationalization in 1961.

Contributing to Egypt's economic transformation in the late 1990s, the company hired a new group of highly skilled engineers and specialists in 1996. The company's ISO accreditation was granted in 2015, and it most recently won the First Class Merit Medal for the successful completion of the Al Merghany Bridge.



ABOUT
THE PROJECT

Keys 52 is a premium residential compound by Hassan Allam Properties, strategically located in New Cairo. Designed to offer a balanced lifestyle, the compound combines modern architecture, lush green landscapes, and a full range of world-class amenities that cater to every need.

Residents of Keys 52 can enjoy a vibrant community atmosphere with clubhouses, swimming pools, jogging tracks, kids' play areas, retail outlets, and dining options—all within a secure and well-planned environment. Its prime location ensures easy access to major roads, top schools, business districts, and entertainment hubs in New Cairo.

Whether you're looking for comfort, convenience, or contemporary design, Keys 52 New Cairo redefines modern living with elegance and functionality at its core.

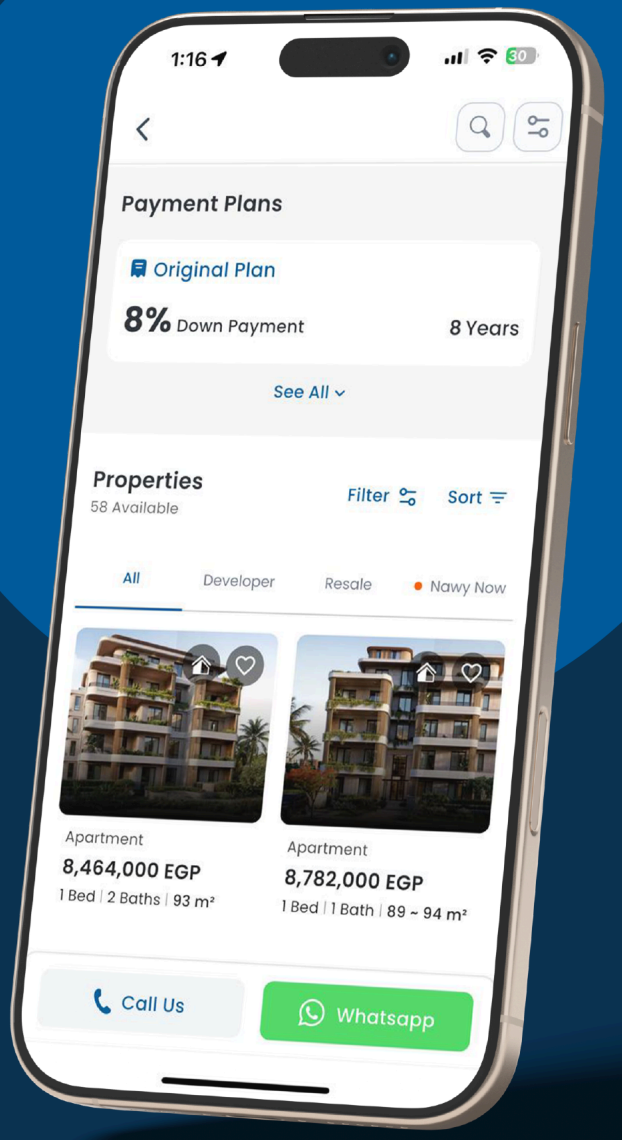
Keys 52 New Cairo Master Plan & Facilities

EXPLORE ***PRICES & PAYMENT PLANS***
THROUGH

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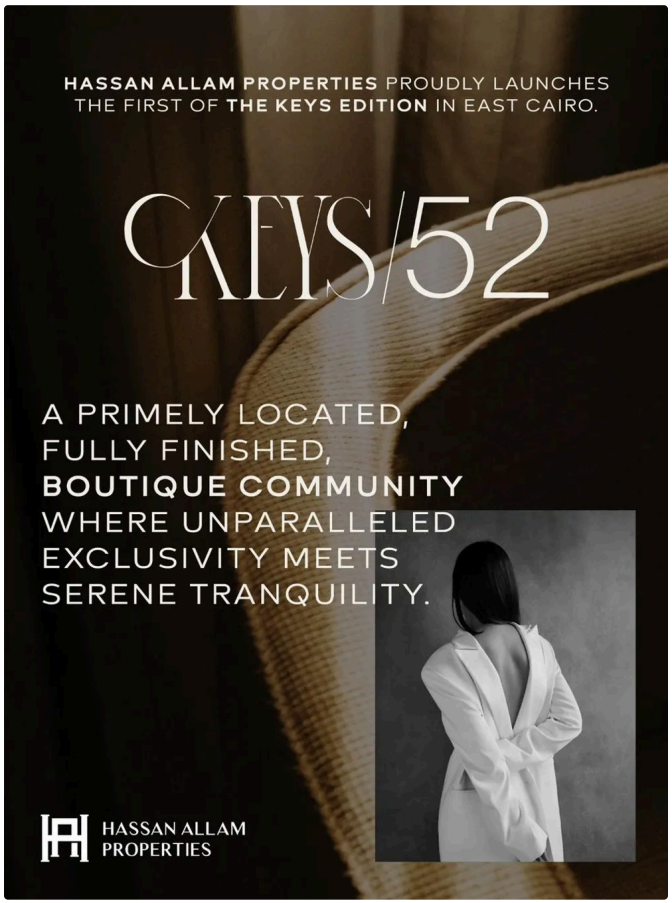


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02

THE **GALLERY**

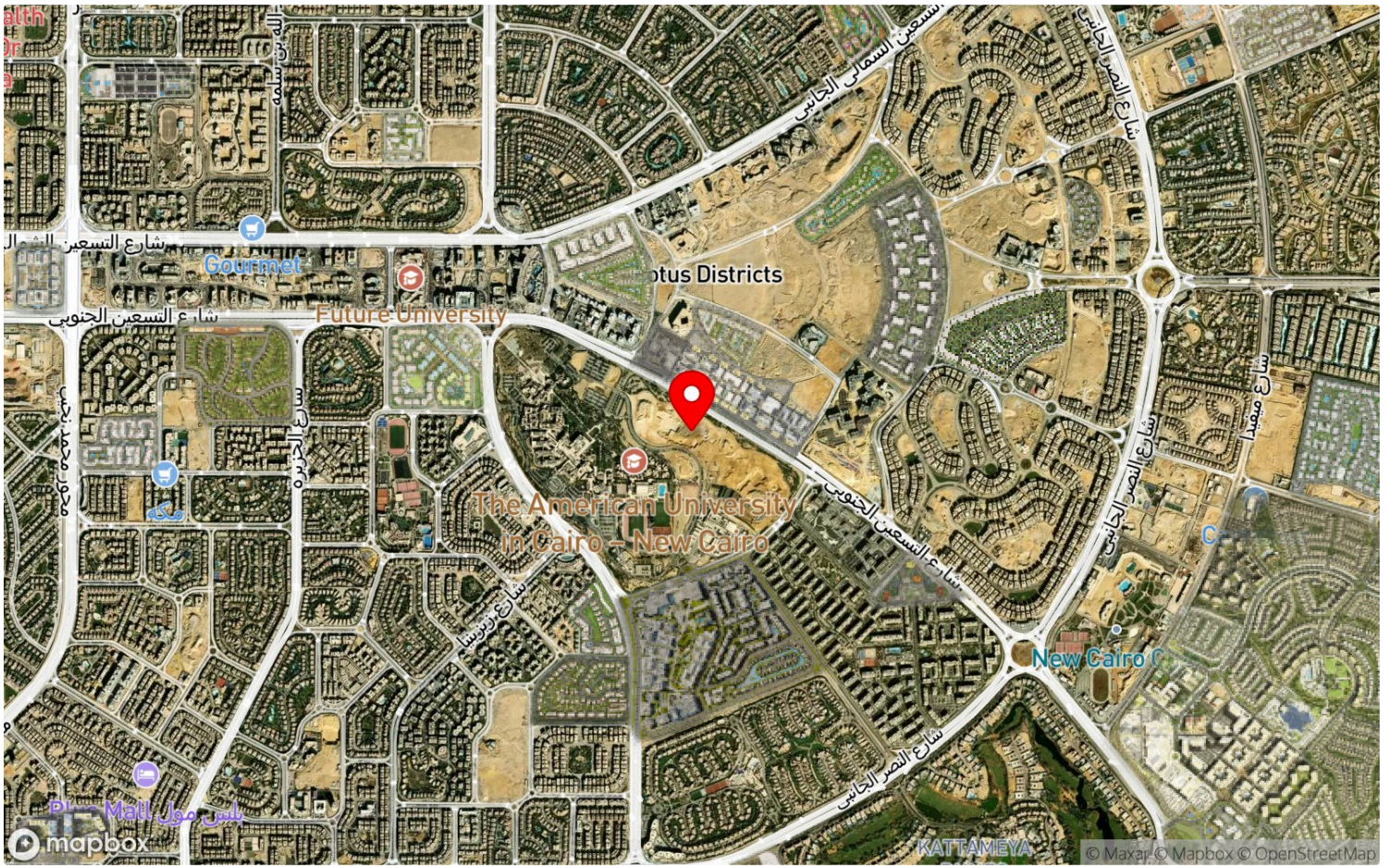
THE **GALLERY**


HASSAN ALLAM PROPERTIES PROUDLY LAUNCHES
THE FIRST OF THE KEYS EDITION IN EAST CAIRO.
KEYS/52
A PRIMELY LOCATED,
FULLY FINISHED,
BOUTIQUE COMMUNITY
WHERE UNPARALLELED
EXCLUSIVITY MEETS
SERENE TRANQUILITY.
HASSAN ALLAM
PROPERTIES

03

LOCATION & **MAP**

LOCATION **MAP**



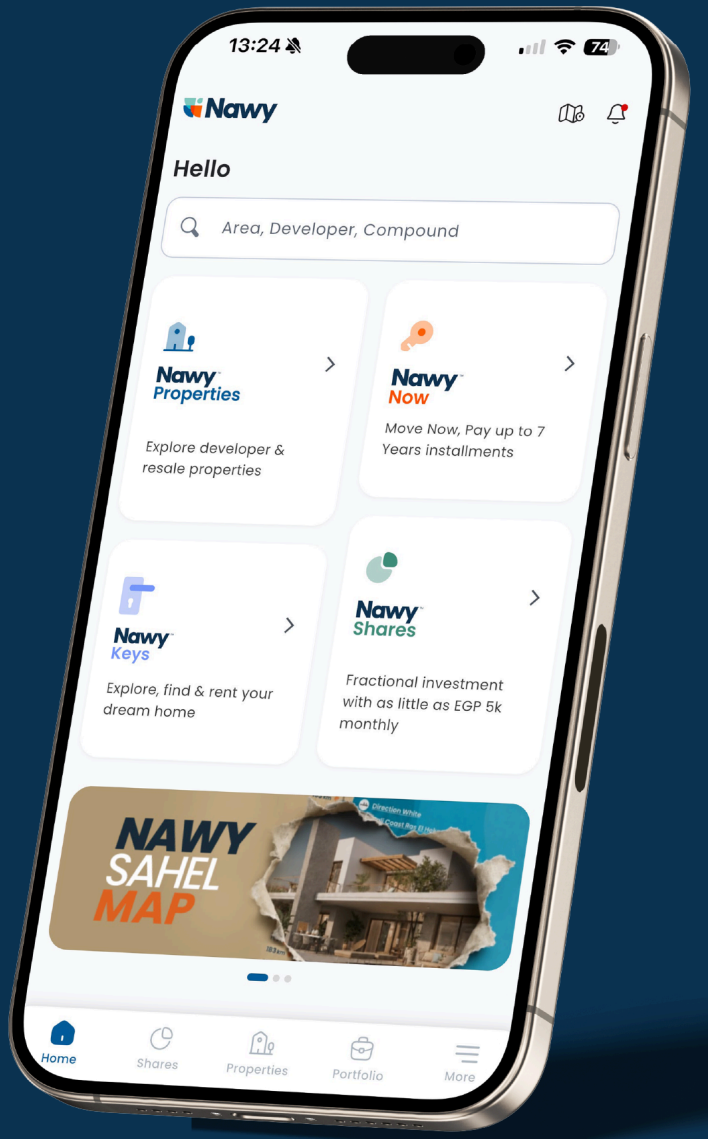
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